

RJ REYNOLDS

TOBACCO COMPANY

J. CAMPBELL / ROU 1610
PROMOTIONAL COORDINATOR

8899 MAIN STREET
WILLIAMSVILLE, NY 14221
(716) 634-4179
FAX (716) 634-3145

August 6, 1998

TO ALL RJR CUSTOMERS PARTICIPATING
IN SALEM TEAR TAPE .30¢ PROMOTIONS (#800438)

PARTNERS 'BONUS' REPORTING DESCRIPTION FOR AUGUST WAS
INCORRECTLY COMMUNICATED. CORRECT REPORTING SHOULD BE:

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| PARTNERS 'BONUS' REPORTING DESCRIPTION: <u>S</u> <u>A</u> <u>L</u> <u>_</u> <u>9</u> <u>8</u> <u>_</u> <u>_</u> <u>3</u> <u>0</u> <u>/</u> <u>1</u> <u>_</u> <u>P</u> <u>K</u> <u>_</u> (16 CHARACTERS) |
|--|

Sincerely,

Judy

J. Campbell
Promotional Coordinator / 1610

/jc

cc: L. E. MacWilliams
D. Fitzgerald
W. Roth
KAMs/ AM's
Sales Reps w/Direct Accounts

51852 7267